

Informática El Corte Inglés advocates IBM Storage solutions

Adding extreme reliability, availability and scalability to client environments of all sizes

Overview

Informática El Corte Inglés
Madrid, Spain
www.iecisa.com

Solution components

- IBM® Storwize® V7000
 - IBM Storwize V3700
 - IBM XIV® Storage System
 - IBM DS8000®
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Started in 1988 primarily as a distributor of computer equipment, Informática El Corte Inglés—a subsidiary of Grupo El Corte Inglés—is now one of the largest IT consulting companies in Spain. As an IBM Business Partner, it provides technology development services and business consulting, as well as classic IT services such as integration and implementation, to clients across Europe and South America. For more than 20 years, a large part of its business has been IBM Storage solutions.

Challenge

A major trend in storage today is the need for clients to reduce costs while managing increasingly large amounts of data. Users need features that can boost performance, such as automatic tiering or flash drives, but that require only moderate investments. Thanks to its long partnership with IBM and the diversity of the IBM Storage portfolio, Informática El Corte Inglés can meet these needs.

Solution

While it sells a wide variety of IBM Storage offerings—from traditional tape to enterprise-level IBM disk systems such as DS8000 and XIV—Informática El Corte Inglés has been working with IBM Storwize family systems almost from the moment they became available. Javier Fernández, presales consultant at Informática El Corte Inglés, says that the range of offerings in the Storwize family—from entry-level Storwize V3700 to highly scalable Storwize V7000—is a great advantage. “The Storwize family systems meet the requirements of most of our clients—and enable their data centers to be more homogeneous,” adds Fernández.

In addition, IBM enables Informática El Corte Inglés to provide—and depend upon—a single point of contact when it implements end-to-end projects for clients, projects that often include servers, storage and



“Our experiences with the IBM Storwize systems could not be better.... IBM provides solutions that cover the needs of the majority of our clients. I highly recommend the Storwize family as a clear differentiator from other competing solutions.”

— Javier Fernández, presales consultant,
Informática El Corte Inglés

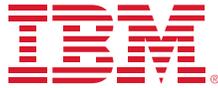
Benefits

- Provides entry- through enterprise-level storage offerings to satisfy a broad range of client needs
- Enables users to experience rapid implementations, ease of management and efficient data migration from existing storage arrays
- Offers a single point of contact—backed by the strength of IBM—for multi-product solutions

For more information

Please contact your IBM representative or IBM Business Partner, or visit us at: ibm.com/storage

For more information about IBM Business Partner Informática El Corte Inglés, visit: www.iecisa.com



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